

MEET EACH NEED WITH DIGNITY



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PHOTO OPPORTUNITIES

Media Alert
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Charity Gala to Celebrate Hollywood's Biggest Night

MEND's Gala of Glitz, Glamour & Giving celebrates the 88th Annual Academy Awards while raising money for the neediest in the community

WHO: [MEND – Meet Each Need with Dignity](http://www.mendpoverty.org), the San Fernando Valley's largest poverty-relief agency, is hosting its sixth annual fundraising gala, *Hollywood's Biggest Night – The 6th Annual Gala of Glitz, Glamour & Giving*, which celebrates the 88th Annual Academy Awards while raising funds critical to its operations.

The special appeal will benefit MEND's Youth Services Program, which offers after-school tutoring and youth enrichment activities for the neediest families in the northeast San Fernando Valley.

WHAT: Guests will be made to feel like a star while walking the red carpet, posing for "paparazzi" and dining on a gourmet meal inspired by Wolfgang Puck Catering. Sponsors for the event include Providence Health & Sciences Southern California; ABC7; The Walt Disney Company; Health Net of California; Kaiser Permanente; Universal Studios Hollywood's Discover A Star Foundation; Walmart; Bank of America; California State University, Northridge; Fox Entertainment Group; St. Michael and All Angels Episcopal Church; Warner Bros. Entertainment Inc. and Wells Fargo.

WHERE: The Globe Theatre, Universal Studios HollywoodSM

WHEN: Sunday, February 28, 2016
4:00PM – 9:00PM

Academy Awards for outstanding film achievements will be presented on Sunday, February 22, televised live by the ABC Television Network. For more information, visit mendpoverty.org.

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ABOUT MEND

[MEND - Meet Each Need with Dignity](#), serves an average of 37,000 and as many as 48,000 poverty-level clients each month, while remarkably keeping operating costs to less than 6%. MEND takes a holistic approach to relieve the effects of poverty by providing basic human needs while giving its clients the education and training that fosters self-reliance. Named California Nonprofit of the Year in 2012 by the Governor's Office, MEND is one of the largest, most efficient and most comprehensive poverty-relief organizations in the Los Angeles region.

Born as a volunteer-powered organization four decades ago in a garage, today MEND benefits from the assistance of almost 5000 volunteers (and only 32 paid staffers) to implement its vast array of programs that provide food; clothing; job training; medical, dental and vision care; classes for adults in English as a Second Language, literacy, and computer training; an after school program for kids; showers and other services for the homeless; and a Holiday Basket Program for 1200 pre-screened families in need. In 2014, 193,057 volunteer hours were provided, equating to 106 full-time employees.