



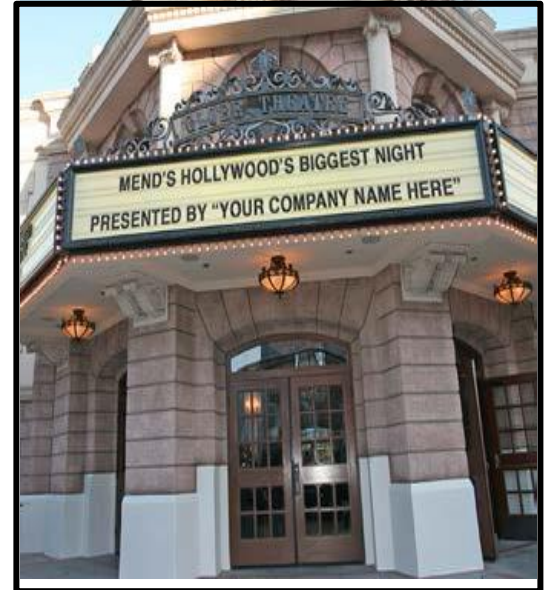
Hollywood's Biggest Night: A Gala of Gritz, Glamour, and Giving

Sunday, February 28, 2017

SPONSORSHIP OPPORTUNITIES

Presenting **\$30,000**

- ❖ Naming rights as Presenting Sponsor on the Globe Theatre marquis
- ❖ Speaking opportunity for corporate CEO at the Gala during the program
- ❖ Opportunity to share your corporate video during the awards show (if applicable)
- ❖ Logo and/or your name prominently displayed at event entrance, step & repeat and print materials
- ❖ Acknowledgement during all public relations activities, press releases sponsor banner and social media posts as the Presenting Sponsor and during the Gala
- ❖ Listed as the Presenting sponsor on four large screens inside the theatre
- ❖ One Premier Table at the Gala with champagne service
- ❖ Listed on the Donor Display wall at the MEND Center
- ❖ Pre-eminent placement of corporate logo on MEND gala webpage
- ❖ Name/logo on the online auction system



Red Carpet **\$20,000**

- ❖ Name/logo on stanchions along the Red Carpet
- ❖ Logo and/or your name listed as a Red Carpet sponsor on four large screens inside the theatre
- ❖ One premier table of 10 at Gala with champagne service
- ❖ Logo and/or your name prominently displayed at event entrance, step & repeat and print materials
- ❖ Listed on the Donor Display wall at the MEND Center
- ❖ Prominent placement of corporate name on MEND major donors webpage
- ❖ Name/logo on the online auction system
- ❖ Acknowledgement during all public relations activities, press releases, sponsor banner and social media posts as the Red Carpet Sponsor and during the Gala

Best Picture **\$15,000**

- ❖ Listed as the Silent Auction sponsor on MEND's auction website and on auction display tables
- ❖ Best Picture sponsor on four large screens inside the theatre
- ❖ One premier table of 10 at Gala
- ❖ Acknowledgement during all public relations activities, press releases, sponsor banner and social media posts as the Best Picture Sponsor and during the Gala
- ❖ Listed on the Donor Display wall at the MEND Center
- ❖ Prominent placement of corporate name on MEND major donors webpage
- ❖ Name/logo on the online auction system



Producer **\$10,000**

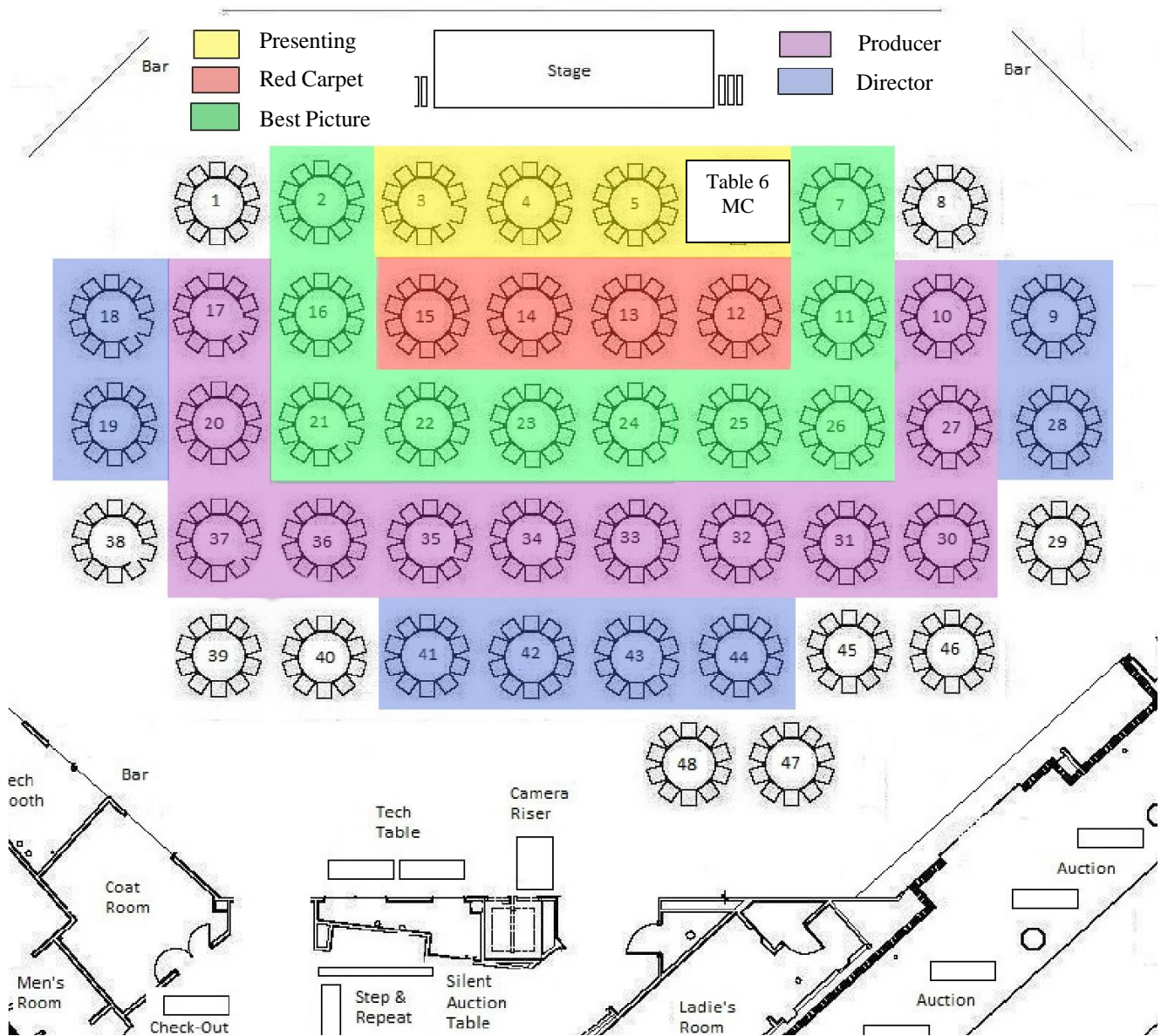
- ❖ Listed as "Predict the Winners" Contest sponsor
- ❖ Present the award to winners of contest categories
- ❖ Sponsor acknowledgement by level on printed materials, sponsor banner, and press release
- ❖ One premier table of 10 at Gala
- ❖ Corporate name will be placed on the annual Donor wall at the MEND Center
- ❖ Placement of corporate name on MEND major donors webpage

Director **\$5,000**

- ❖ Sponsor one premier table of 10 at gala
- ❖ Listed on the Donor Display wall at the MEND Center
- ❖ Prominent placement of corporate name on MEND major donors webpage

Sponsor acknowledgement by level on printed materials, sponsor banner, and press release

Sponsor Level Seating Chart of Hollywood's Biggest Night



Please return your completed form and payment to:

MEND Hollywood's Biggest Night, 10641 San Fernando Road, Pacoima, CA 91331

sponsorship@mendpoverty.org

MEND is a non-profit 501(c)3 organization ☆ Tax ID #23-7306337 ☆ Solicitation Card #R3825 on file
(818) 896-0246 ☆ Fax (818) 897-0128

For more information: www.mendpoverty.org

SPONSOR'S CHOICE MENU

Art Direction

\$3,500

- Dinner Tickets for 4
- Listed as Wine Sponsor
- Corporate name placed on the annual Donor Wall at the MEND Center

Cinematography

\$3,500

- Dinner tickets for 4
- Listed as Champagne Sponsor
- Corporate name placed on the annual Donor Wall at the MEND Center

Contact Name: _____

Corporate Name: _____

(as you would like it listed)

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

SPONSORSHIP LEVEL _____ **Amount: \$** _____

TABLE SPONSOR: No. of Tables _____ (10 guests/table) **Amount: \$** _____

-includes table sponsor signage (\$3,500/table)

INDIVIDUAL SEAT(S) at \$350:

No. of Seats: _____ **Amount: \$** _____

PAYMENT OPTIONS (circle one): VISA MASTERCARD CHECK

Check #: _____ (Please make checks payable to **MEND**; Memo: *Hollywood's Biggest Night 2016*)

Card#: _____ Exp: _____ 3-DigitCVV Code: _____

Name (as it appears on card): _____

Billing Address (if different from above): _____

An invoice will be automatically generated and submitted to you for your processing convenience.

Please return your completed form and payment to:

MEND Hollywood's Biggest Night, 10641 San Fernando Road, Pacoima, CA 91331

sponsorship@mendpoverty.org

MEND is a non-profit 501(c)3 organization ☆ Tax ID #23-7306337 ☆ Solicitation Card #R3825 on file
(818) 896-0246 ☆ Fax (818) 897-0128

For more information: www.mendpoverty.org