

MEET EACH NEED WITH DIGNITY



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*****PHOTO OPPORTUNITIES*****

Media Alert
February 24, 2017

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MEND Hosting Charity Gala to Celebrate Hollywood's Biggest Night

MEND's Gala of Glitz, Glamour & Giving celebrates the 89th Annual Academy Awards while raising money for the neediest in the community

WHO: [MEND – Meet Each Need with Dignity](#), the San Fernando Valley's largest poverty-relief agency, is hosting its seventh annual fundraising gala, *Hollywood's Biggest Night – The 7th Annual Gala of Glitz, Glamour & Giving*, which celebrates the 89th Annual Academy Awards while raising funds critical to its operations. MEND is honored to welcome [Sid Garcia](#) as our 2017 Hollywood's Biggest Night Master of Ceremonies.

WHAT: Guests will be made to feel like a star while walking the red carpet, posing for "paparazzi" and dining on a gourmet meal inspired by Wolfgang Puck Catering. All proceeds from the event will benefit MEND's broad array of programs including emergency food and clothing services; education and training; and medical, eye care and dental clinics.

The 2017 Hollywood's Biggest Night is presented by Heritage Provider Network.

Other sponsors of the event include Health Net; ABC7; Disney Worldwide Services; Kaiser Permanente; Universal Studios Hollywood's Discover A Star Foundation; Walmart; Ace Medical Associates; Bank of America; Fox Entertainment Group; Homestreet Bank; Providence Holy Cross Medical Center; Raymond Handling Solutions; and Wells Fargo.

WHERE: The Globe Theatre, Universal Studios HollywoodSM

WHEN: Sunday, February 26, 2017
4:00PM – 9:00PM

Media who RSVP will be sent a parking pass.

Academy Awards for outstanding film achievements will be presented on Sunday, February 26, televised live by the ABC Television Network. For more information, visit mendpoverty.org.

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ABOUT MEND

[MEND - Meet Each Need with Dignity](#), serves an average of 37,000 clients each month, while remarkably keeping operating costs to less than 6%. MEND takes a holistic approach to relieve the effects of poverty by providing basic human needs while giving its clients the education and training that fosters self-reliance. Born as a volunteer-powered organization over four decades ago in a garage, today MEND benefits from the assistance of approximately 5000 volunteers (and only 32 paid staffers) to implement its vast array of programs that provide food; clothing; job training; medical, dental and vision care; classes for adults in English as a Second Language, literacy, and computer training; an after school program for kids; showers and other services for the homeless; and a Holiday Basket Program for 1300 pre-screened families in need. In 2016, 187,252 volunteer hours were provided, equating to 103 full-time employees.