

## MEET EACH NEED WITH DIGNITY



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### Press Release

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### **MEND Welcomes Chanya Blumenkrantz as Chief Development Officer**

**Pacoima, CA** - MEND – Meet Each Need with Dignity, the largest poverty relief agency in the San Fernando Valley is pleased to announce Chanya Blumenkrantz as its Chief Development Officer. Ms. Blumenkrantz takes on the new leadership role at MEND to direct and oversee the organization’s fundraising, grant writing, communications, and community relations strategies.

“We are delighted to have Chanya join our leadership team. Her extensive experience working in fund development, strong knowledge of the nonprofit sector, professionalism, creativity, and passion for helping people are a perfect fit,” said Janet Marinaccio, MEND’s President and CEO. “

Over almost 30 years of experience as a fundraiser, Ms. Blumenkrantz has helped raise tens of millions of dollars to support services impacting low-income communities. She has worked in diverse environments – from war-ravaged countries to inner-city Los Angeles.

“I am honored to have been chosen to lead MEND’s development efforts and to join this dynamic team,” says Ms. Blumenkrantz. “I look forward to building on MEND’s successes and championing the work of this vital organization.”

Previously, Ms. Blumenkrantz served as the Vice President of Development for Goodwill Southern California working with a team of professionals to help fund employment services for at-risk youth, people with disabilities, veterans and the working poor. She holds a master’s degree in Media Studies from University of Wales, College of Cardiff.

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### ABOUT MEND

[MEND](http://www.mendpoverty.org) serves an average of 37,000 poverty-level clients each month, while remarkably keeping operating costs to less than 10%. Born as a volunteer-powered organization four decades ago in a garage, today MEND continues to leverage the strength of over 5000 volunteers (and only 30 paid staffers) to implement its vast array of programs that provide food; medical, dental and vision care; adult literacy, education and job training classes; after school youth programs; clothing; services for the homeless; and a Holiday Basket Program for families in need. Last year, 187,252 volunteer hours were provided, the equivalent of 103 full-time employees. For more information, visit [www.mendpoverty.org](http://www.mendpoverty.org).