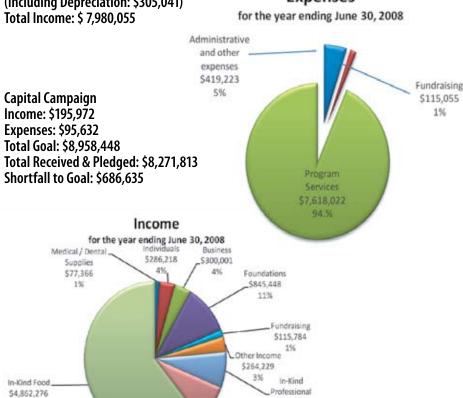
#### **INCOME & EXPENSES FOR YEAR ENDING JUNE 30, 2008**

**Total Expenses: \$8,152,300** (Including Depreciation: \$305,041)

#### Expenses



Total of all client encounters	368,969
Total of all volunteers	2,872
Total of new volunteers	1,007
Board of directors/	•
Committee volunteer hours	2,940
Total volunteer hours	119,260
Emergency Food Department	•
Total encounters	309,232
Total volunteer hours	22,622
Clothing Center	•
Total encounters	34,131
Total volunteer hours	31,153
Christmas Program	,
Total encounters	5,678
Total volunteer hours	7,266
Medical Clinic	,
Total medical encounters	3,808
Total Vision encounters	379
Total volunteer hours	8,255
Home Visiting	,
Total encounters	1,560
Total volunteer hours	, 745
Education & Training Center	
Total students	479
Total volunteer hours	6,003
Computer Lab	
Total students	227
Total volunteer hours	1,977
Sewing Program	
Total students	56
Total volunteer hours	2,127
Dental Clinic	
Total encounters	1,712
Total volunteer hours	394
Homeless Shower	
Total encounters	397
Total volunteer hours	127
Job Skills Training Program	
Total participants	214
• •	

**OVERALL MEND STATISTICS 2008** 

#### 2008 PARTNERS IN **MENDING POVERTY**

61%

#### MENDING POVERTY GIFTS \$100K+

Ahmanson Foundation California Wellness Foundation Unihealth Foundation

#### **GIFTS OF STRENGTH** \$50K-\$99,999

Blue Shield of California Carrie Estelle Doheny Foundation Dan Murphy Foundation Queenscare

#### **EMPOWERING GIFTS** \$25K-\$49,999

Bank of America Carl & Roberta Deutsch Foundation Joseph Drown Foundation Forest Lawn Foundation George Hoag Family Foundation Kaiser Permanente

Prudential Foundation

\$631,353

Universal Studios - Hollywood 'Discover a Star' Foundation Wells Fargo

\$597,380

#### **ENABLING GIFTS** \$5K-\$24,999

Adamma Foundation Honorable Richard Alarcon Don & Carolyn Berger Blase and Theresa Bonpane Allene E. Brown Fritz B. Burns Foundation California Assn of Non-Profits Citigroup Foundation Mr. & Mrs. C.T. Dooley Pierre Fauchard Academy Fdn Flickback Media Fox Group The Lawrence P. Frank Foundation Lee Hamer Memorial Charities Human Interaction

Research Institute

KABC7 Kirschgessner Foundation Fanny & Svante Knistrom Foundation

KTLA-TV The B.C. McCabe Foundation McMaster-Carr Supply Co. The Medtronic Foundation Missionary Oblates

of Mary Immaculate K.T. & E.L. Norris Foundation Pfaffinger Foundation PhRMA

Sempra Energy Sketch Foundation Sunair Children's Foundation

The Harold R. & Winifred R. Swanton Foundation The Three Sisters Foundation J.B. & Emily Van Nuys Charities Verizon

The Wachovia Foundation Warner Brothers Entertainment Weingart Foundation Mary and Ward White

#### 2008 MEND CAPITAL CAMPAIGN

#### SILVER SPONSORS \$100K-\$499,999

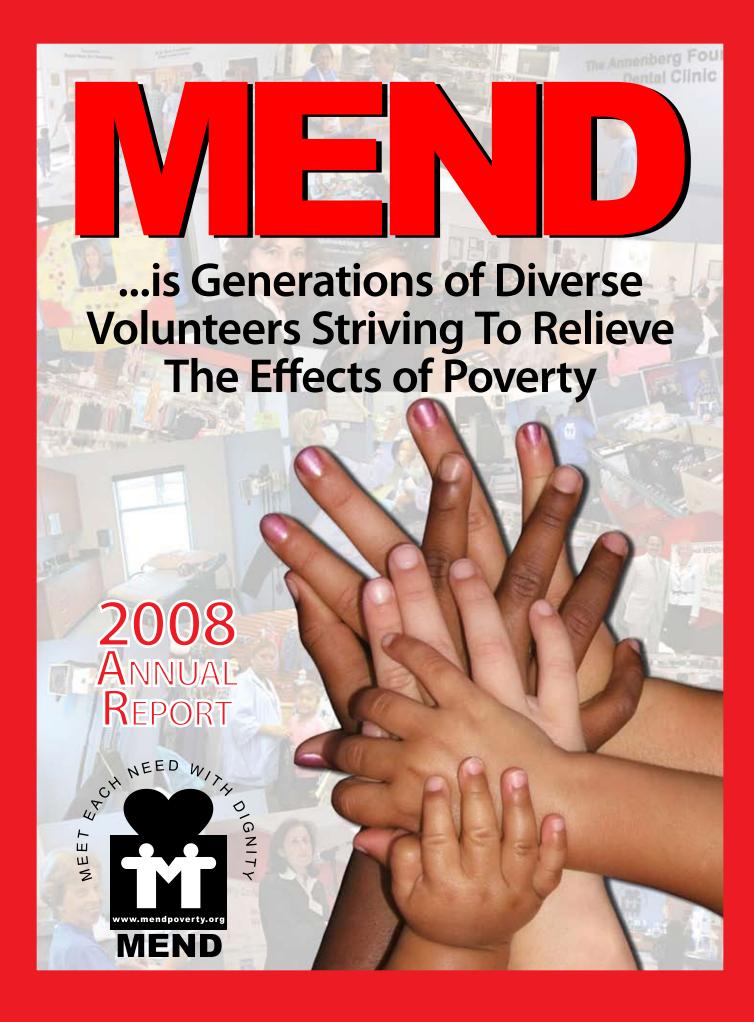
The Annenberg Foundation The Skirball Foundation

#### CRYSTAL SPONSORS \$15K-\$49,999

Rickey and Robbi Gelb Peter & Gretchen Haight

#### **SUPPORTING SPONSORS** \$5K-\$14,999

The Auer Family The Fred L. Hartley Family Foundation Lions Clubs International Foundation Fanny & Svante Knistrom Foundation Robert Kraemer



#### **Annual Report Committee 2008**

# MEND IS... Generations of Diverse Volunteers Striving To Relieve The Effects of Poverty



#### Letter from the Leadership of MEND

The year 2008 will long be remembered in our nation as a time of significant economic recession. As food and fuel prices soared and lay-offs increased, the numbers of people coming to MEND for services rose dramatically. Especially significant was the increase in senior citizens living on fixed incomes, the homeless, and clients asking for assistance for the very first time. MEND responded by actively soliciting in-kind and financial resources from many new as well as continuing supporters so that we had food, clothing and health services available to meet the growing demand.

#### MEND also added new and expanded components to various services:

- literacy classes, art classes, a science program for kids, and a new ESL teacher training curriculum in our Education and Training Center
- many additional days of dental clinic service provided by Loma Linda University senior dental residents and international dentists-in-training, supervised by LLU Dental faculty
- a new lane of optometric equipment for our Lions Vision Clinic to help meet increased demand
- a walking club, arthritis course, senior peer counseling, and additional diabetes clinics in our Health Center
- a job interview day in our Clothing Center as well as special distributions for victims of the devastating fires in our area
- bi-monthly Saturday emergency food distribution, as well as registration for low income utility assistance and food stamps as part of our food intake process a weekly shower program for the homeless

At the same time that all this was happening in our programs, there was much discussion behind the scenes among the Board of Directors and staff as we gave thought to how MEND should move forward in the next 3-5 years. The result of these conversations was a new fundraising strategic plan, a strategic plan for programs, and a restructuring of our staff to better accommodate our rapidly growing and maturing organization.

Most significant in this planning process was the development of a new shorter, more focused mission statement:

#### MEND is... generations of diverse volunteers striving to relieve the effects of poverty.

Please join us in supporting MEND as we seek to implement this mission and as always, to "meet each need with dignity."

Ronald Villafana Chairman Board of Directors Jenny Gutierrez Chief Operating Officer Marianne Haver Hill President Chief Executive Officer

#### **UNIQUE CHARACTERISTICS OF MEND**

- Privately funded /No government grants
- Fundraising done by volunteers
- All PR work done by volunteers
- Low overhead costs (less than 5%)
- Seeks to develop self-reliance among recipients
- Staff is hired only when programs grow too big for volunteers to handle
- Clothing is not sold, but \$3 donations are accepted, based on recipients' ability to pay



# MEND CLOSES THE GENERATION GAP BETWEEN VOLUNTEERS

On a typical day at MEND, you'll see a room filled with volunteers that range from Baby Boomers working together with Generation Xers, to Gen-Xers motivating the next generation of Millennial volunteers. What bridges the gap between these groups is their passion to help the clients at MEND.

Take for instance Miriam Cossio, 30, a full-time sociology and deaf studies student at CSUN (California State University at Northridge). Miriam volunteers in MEND's in-take center, and also conducts home visits on a regular basis.

"The volunteers at MEND range in ages and come from different backgrounds, but we all want to do what we can to make a difference," says Miriam. "The teenage volunteers are great to work with because they really enjoy what they are doing. I think they are motivated to do more because they can see the difference they make and it's rewarding."

Alan Glassman, Ph.D, 63, is a recent retiree from CSUN, where he was a professor of management for 35 years. Alan is a member of the MEND Board and volunteers his time doing home visits because he wanted to see the living situations of MEND's clients and be able to reflect that back to the Board.

Similar to Miriam, Alan says, "You really can see that you're helping people and it's wonderful to watch." Alan and Miriam both sum up that as a volunteer, you interact with the clients and you see them getting service. Whether you're signing in a new client or evaluating needs, you see the respect and appreciation that the client has for MEND and for you as a volunteer -- and it's rewarding!

# 120 REASONS TO SMILE... AND COUNTING

For eight years, Dora Fragoso, 60, and her late husband welcomed foster children into their home. She loved working with children, and her husband demonstrated the same passion. From newborns to teenagers, Dora can count 120 young faces that entered her home. The voungest was just 4 hours old, a newborn girl whom she raised until age two. "It was hard to let her go especially, since at the time, she didn't really know her parents and saw me as her mother," recalls Dora. As a foster parent, she worked with children of various backgrounds and personalities, and she loved every single one of them as her own.

After Dora's husband passed away, she discontinued her involvement with foster parenting and grew very depressed. Her daughter introduced her to a representative for SER -Jobs for Progress, a job training program for seniors. Through SER, Dora learned of MEND and signed up as a Kinder Care volunteer. Three times a week, Dora wakes in anticipation for the new faces she will meet that day. At the MEND Kindercare Center, Dora watches and interacts with the children whose parents have come for emergency food and clothing, and offers each child the same attention she provided her foster children. She plays games, prepares arts and crafts materials, and fixes snacks.

"I enjoy the company of the children and the other volunteers," Dora said. It would be an understatement to say that Dora is a natural at working with these little ones.

Each day Dora volunteers, she is given a host of "reasons" to smile. The greatest reciprocation is when her "reasons" smile back. Sometimes they even give her a hug.

#### MEND'S MISSION WORTH A THOUSAND WORDS TO GRANT WRITERS

Marge Terhar of Northridge is not only celebrating her 80th birthday in 2009 but also her 23rd year as editor of her church's monthly newsletter. Her compositions have been enjoyed by many in her parish. Her writing skills also have helped MEND receive hundreds of grants over the last 10 years. Marge spends 20 to 50 hours a month volunteering for MEND by writing grant proposals that have translated into approximately \$2 million worth of donations for MEND's many programs. As chair of the grant writing committee, Marge says one of her most rewarding moments comes when she sends out a grant proposal requesting a specific donation amount, and a foundation, organization, business or individual replies with even a larger donation than she had hoped for. "When this happens, everyone is thrilled because they realize the importance of MEND's work," Marge said.

When he was a boy in the San Fernando Valley, Matt Mayers (now 38) would volunteer with his parents at MEND stuffing envelopes and making home visits. But now that he lives in North Carolina with his wife and two children, Matt found another way to volunteer. "I can't do the hands-on stuff anymore at the MEND Center, but I can do the writing stuff," Matt said. For the last three years, Matt has volunteered 2,400 miles away from the MEND Center by writing grant proposals. "I found there's a lot of ways you can help with the mission of MEND without stepping into the Center," Matt said.

Marge and Matt said it is especially difficult to give during the economic recession, but they continue to see a giving spirit from those who have contributed before.



#### Photos (Left to Right)

Closing The Gap: Miriam Cossio, Alan Glassman Ph.D (out in front of the MEND Center)
Reasons To Smile: Dora Fragoso
(in the MEND Kindercare Center)
Grant Writers: Matt Mayers

(at his desk with his laptop in his home in North Carolina) Grant Writers: Marge Terhar (in the MEND Clothing Center – one of the many services funded by Mrs. Terhar's grants)

### BOARD OF DIRECTORS 2008-2009

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Antta Castellanos
Attorney at Law
Julie Fonseca
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Liza Makabenta-Sacilioc\* Communications Consultant Baltazar Martinez\*

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Joseph Mosca The Gas Company Luzmaria G. Nelson Indy Mac Bank

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Fixing Angelenos
Stuck in Traffic

Stuck in Traffic
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Kaiser Permanente - Re Letty Siegel\* Community Volunteer

David Stitz\*

Attorney at Law

Marge Terhar\*

Marge Ternar\*
Writer
Sharon Ulmer

RN - HRN Service Ward White American Int'l Engineering and Manufacturing

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CHIEF EXECUTIVE OFFICER

- MEND Marianne Haver Hill

Marianne Haver Hill

CHIEF OPERATING OFFICER
- MEND

Jenny Gutierrez
DIRECTOR of PROGRAMS

AND SERVICES
- MEND

Maggie Torres

\* chair or co-chair of a standing committee

## COUNCIL OF EXECUTIVES 2008-2009

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Peter V. Haight
Arnold Kleiner
Cary Lefton
Walt Mosher, Ph.D.
Hilary Norton
Sr. Colleen Settles, Ph.D.
Kevin Walsh
Keith Weaver
Michelle Yates



MEND STAFF 2008 (L to R) Front: Karen Villa, Development Manager; Maggie Torres, Program Director; Scott Mikels, Accountant; Jenny Gutierrez, COO; Marianne Haver Hill, President/CEO; Erick Lopez, Administrative Assistant; Lupe Acosta, Volunteer Services Director; Denise Benitez, Dental Clinic Manager. Back Row: Veronica Soto, Clothing Department Manager; Ilila Soller, Education & Training Director; Dayana Guillen, Medical Clinic Assistant; Estela Santana, Receptionist; Kenny Doyle, Handyman; Amelida Garcia, Food Packing Manager; Maria Salmeron, Client Intake Manager; Ben Brown, Interim Foodbank Director; Mary Watanabe, Instructional Coordinator; Claudia Cubillo, Education and Training Assistant; Sonia Centeno, Clothing Assistant Manager: Not shown in photo: Richard Weinroth, Foodbank Director