INCOME & EXPENSES FOR YEAR ENDING JUNE 30, 2008

Total Expenses: $8,552,300
Total Income: $7,980,055

Expenses
for the year ending June 30, 2008

OVERALL MEND STATISTICS 2008

Total of all client encounters: 348,949
Total of all volunteers: 2,872
Total of new volunteers: 1,087
Board of directors:
Committee volunteer hours: 2,940
Total volunteer hours: 110,260
Emergency Food Department:
Total encounters: 335,232
Total volunteer hours: 25,622
Clothing Center:
Total encounters: 34,131
Total volunteer hours: 10,159
Christmas Program:
Total encounters: 5,678
Total volunteer hours: 7,246
Medical Clinic:
Total medical encounters: 3,808
Total vision encounters: 374
Total volunteer hours: 8,235
Home Visiting:
Total encounters: 1,360
Total volunteer hours: 765
Education & Training Center:
Total students: 679
Total volunteer hours: 6,003
Computer Lab:
Total students: 227
Total volunteer hours: 1,977
Sewing Program:
Total students: 56
Total volunteer hours: 2,177
Dental Clinic:
Total encounters: 1,722
Total volunteer hours: 396
Homeless Shelter:
Total encounters: 387
Total volunteer hours: 157
Job Skills Training Program:
Total participants: 214

2008 PARTNERS IN 
MENDING POVERTY

MENDING POVERTY GIFTS
$100K+
Ahmanson Foundation
California Wellness Foundation
Unihealth Foundation
GIFTS OF STRENGTH
$50K-$99,999
Blue Shield of California
Cantine Family Foundation
Dan Murphy Foundation
Queenscare
EMPOWERING GIFTS
$25K-$49,999
Bank of America
Carl & Roberta Deecasch Foundation
Joseph Down Foundation
Forest Lawn Foundation
George Hung Family Foundation
Kaiser Permanente
Prudence Foundation
Ralph's
Universal Studios - Hollywood
‘Discover A Star’ Foundation
Wells Fargo
ENABLING GIFTS
$5K-$24,999
Adamson Foundation
Honorable Richard Alarcon
Don & Carolyn Berger
Blaue and Francesco Bongare
Albion E. Brown
Fritz & B. Burns Foundation
California Assn. of Non-Profits
Cicigroup Foundation
M. & Mrs. C.T. Dooley
Percy Fauchard Academy Fund
Flockback Media
FOSA Group
The Lawrence Frank Foundation
Lee Hamer Memorial Charities
Human Interaction
Research Institute
KABC7
Kirschgeeuner Foundation
Fanny & Earle Kromer Foundation
KTLA TV
The B.C. McCabe Foundation
McMaster-Carr Supply Co.
The Medtronic Foundation
Missionary Oblates of Mary Immaculate
K.T. & E.L. Noms Foundation
Phifer Foundation
Pharma
Sempria Energy
Sketch Foundation
Susan Children’s Foundation
The Harold & Carole Harms Foundation
The Three Sisters Foundation
J.B. & Emily Van Nuss Charities
Venetian
The Wohneza Foundation
Warner Brothers Entertainment
Wingate Foundation
Mary and Ward White

2008 MEND CAPITAL CAMPAIGN

SILVER SPONSORS
$100K-$499,999
The Ahmanson Foundation
The Belkin Foundation
CRYSTAL SPONSORS
$15K-$49,999
Rideley and Robbi Gelb
Peter & Gretchen Haag
SUPPORTING SPONSORS
$5K-$14,999
The Auer Family
The Fred L. Hartley Family Foundation
Lions Clubs International Foundation
Fanny & Earle Kromer Foundation
Robert Kraemer

Annual Report - Complete 2008

MEND
...is Generations of Diverse Volunteers Striving To Relieve The Effects of Poverty

2008 ANNUAL REPORT

MEET EACH NEED WITH DIGNITY

www.mendpoverty.org

2008 MEND

MEND VOLUNTEERS

MEND IS... Generations of Diverse Volunteers Striving To Relieve The Effects of Poverty

Letter from the Leadership of MEND

The year 2008 will long be remembered in our nation as a time of significant economic recession. As food and fuel prices soared and lay-offs increased, the numbers of people coming to MEND for services rose dramatically. Especially significant was the increase in senior citizens living on fixed incomes, the homeless, and clients asking for assistance for the very first time. MEND responded by actively soliciting in-kind and financial resources from many new as well as continuing supporters so that we had food, clothing and health services available to meet the growing needs.

MEND also added new and expanded components to various services: literacy classes, arts classes, a science program for kids, and a new ESL, teacher training curriculum in our Education and Training Center. Many additional days of dental and medical services provided by Loyola University senior dental residents and International dentists in training, supervised by LUI Dental Faculty. A new lease of optimism for equipment for our Lions Vision Clinic to help meet increased demand for vision screening. A weekly club, arches club, senior peer counseling, and additional diabetes classes in our Health Center. A job interview day in our Clothing Center as well as special distributions for victims of the hurricanes in 2006. And a bi-monthly Saturday emergency food distribution, as well as registration for low-income utility assistance and food stamps as part of our Food InProcess work for a season-long volunteer program for the homeless.

At the same time that this was happening in our programs, there was much discussion behind the scenes among the Board of Directors and staff as we gave thought to how MEND should move forward in the next 3-5 years. The result of these conversations was a new fundraising strategy planning, a strategic plan for programs, and a restructuring of our staff to better accommodate our rapidly growing and changing organization. Most significant in this planning process was the development of a new, shorter, more focused mission statement: MEND is... generations of diverse volunteers striving to relieve the effects of poverty.

Please join us in supporting MEND as we seek to implement this mission and as always, “to meet each need with dignity.”

Ronald Villafana
Chairman
Board of Directors

Jenny Gutierrez
Chief Operating Officer

Marianne Hoevel Hill
President
Chief Executive Officer

MEND CLOSES THE GENERATION GAP BETWEEN VOLUNTEERS

On a typical day at MEND, you’ll see a room filled with volunteers that range in age from Generation Xers, to Gen-Xers motivating the next generation of Millennial volunteers. What bridges the gap between these groups is their passion to help the clients at MEND.

Take for instance Miriam Cosio, 32, a full-time sociology and deaf studies student at CSUN (California State University at Northridge), Miriam volunteers in MEND’s talk center, and also conducts home visits on a regular basis.

“The volunteers at MEND range in ages and come from different backgrounds, but we all want to do what we can to make a difference,” says Miriam. “The teenage volunteers are great to work with because they really enjoy what they are doing. I think they are motivated to do more because they see the difference they make and it’s rewarding.”

Alan Glassman, Ph.D., 63, is a senior retiree from CSUN, where he was a professor of management for 35 years. He is a member of the Board and volunteers his time doing home visits because he wants to see the living situations of MEND’s clients and be able to reflect that back to the Board.

Similar to Miriam, Alan says, “You really can see that you’re helping people and it’s wonderful to watch.” Alan and Miriam both sum up that as a volunteer, you interact with the clients and you see them getting service. Whether you’re signing in a new client or evaluating needs, you see the respect and appreciation that the client has for MEND and you for as a volunteer, and it’s rewarding!

120 REASONS TO SMILE... AND COUNTING

For eight years, Dora Fragoso, 60, and her late husband welcomed clients into their home. She loved working with children, and her husband demonstrated the same passion. From new moms to teenagers, Dora can count 120 young faces that entered her home. The youngsters was just 4-years old, a newborn girl who raised until age two. “It was hard to let her go especially, since at the time, she didn’t really know her parents and saw me as her mother,” recalls Dora. As a foster parent, she worked with children of various backgrounds and personalities, and she loved every single one of them as her own.

After Dora’s husband passed away, she discontinued her involvement with foster parenting and grew very depressed. Her daughter introduced her to a representative for SIU Jobs for Progress, a job training program for seniors. Through SIU, Dora learned of MEND and signed up as a Volunteer Care provider. Some weeks later, Dora walks in 120 volunteers for the people we serve who need these services. Dora watches and interacts with the children, whose parents need care to keep them from facing food and clothing, and offers each child the same attention. She provides her foster children. She plays games, prepares hot meals, arts, and crafts materials.

“I enjoy the company of the children and the other volunteers,” Dora said. “I don’t see it as a mandate to be a MEND volunteer. I do it because they love us, and I can do the things I love. They do not force me to work, they let me do the work I love.”

MEND’S MISSION WORTH A THOUSAND WORDS TO GRANTS WRITERS

Marge Terhar of Northridge is not only celebrating her 80th birthday this year, but also helping her editor of her church’s monthly newsletter. Her compositions have been enjoyed by many in her parish. Her writing skills also have helped MEND receive hundreds of grants over the last three years. Marge spends 20 to 30 hours a month volunteering for MEND by writing grant proposals that have translated into approximately 12 million dollars of donations for MEND’s many programs. As chair of the grant writing committee, Marge says one of her most memorable moments comes when she sends out a grant proposal requesting a specific donation amount, and foundation, organization, business or individual replies with even a larger donation than she had hoped for. “When this happens, everyone is thrilled because they realize the importance of MEND’s work,” Marge said.

When he was a boy in the San Fernando Valley, Matt Maysers knew he would volunteer with his parents at MEND stuffing envelopes and making home visits. But now that he lives in North Carolina with his wife and two children, Matt found another way to volunteer. “I can do the hands on work anywhere in the MEND Center, but I can do the writing stuff,” Matt said.

“Grant writing is a way of giving to MEND without stepping into the Center,” Matt said. Marge and Matt say it is especially difficult to give during the economic recession, but they continue to see a giving spirit from those who have contributed in other ways.

EX OFFICIO

President: Marianne Hoevel Hill
Chair: Jeffrey S. Klein
Treasurer: Steve Brown
Secretary: Kim Ray

BOARD OF DIRECTORS

2008-2009

Pres: Nathan J. Berman
V-Pres: Justin A. Schussler
Sec: Melody S. Spero
Treas: Robert L. Ridenour

2009-2010

President: Nathan J. Berman
V-Pres: Kevin A. DeFloria
Sec: Melody S. Spero
Treas: Robert L. Ridenour

COUNCIL OF EXECUTIVES

2008-2009

Chairman: Jeffrey S. Klein

UNIQUE CHARACTERISTICS OF MEND

- Privately funded / No government grants
- Fundraising done by volunteers
- All PR work done by volunteers
- Low overhead costs (less than 5%)
- Seeks to develop self-reliance among recipients
- Staff is hired only when programs grow too big for volunteers to handle
- Clothing is not sold, but 33 donations are accepted based on recipients’ ability to pay