

MEET EACH NEED WITH DIGNITY



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MEDIA ADVISORY – PHOTO OPPORTUNITY

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MEND gives kids something to smile about

WHAT: “Give Kids A Smile” event

Preschoolers from low-income families in the San Fernando Valley to receive free dental care at MEND offices – dental exam, dental treatment, toothbrushes, toothpaste and more...

WHERE: MEND, 10641 San Fernando Rd, Pacoima, CA 91331

WHEN: This Saturday, February 3, 2012, 8am -2pm

WHO: The annual event is the centerpiece of the American Dental Association (ADA) National Children's Dental Health Month with events being held around the country. MEND in collaboration with Hispanic Dental Association will “Give Kids a Smile”.

WHY: To contribute to the health and well-being of low-income children who might otherwise might go without crucial dental care or receive education about good dental habits.

ABOUT MEND

MEND serves as many as 30,000 poverty-level clients each month while remarkably keeping operating costs around 5%. It is the largest, most efficient and most comprehensive poverty-relief organization in the San Fernando Valley. MEND’s mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance.

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