

MEET EACH NEED WITH DIGNITY



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FOR IMMEDIATE RELEASE

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Still time to help families in need

Local charity calls for more food, gifts and volunteers

(Pacoima, CA) – MEND - Meet Each Need with Dignity, the Pacoima based multi-relief poverty agency, is calling for more volunteers and donations for its Christmas Basket Program.

This year the Program will provide 1400 of the North East San Fernando Valley's neediest families with food and gifts for the holiday season.

MEND President Marianne Haver Hill says the need for assistance has never been greater.

“People tell us all the time that they want to help but really don't know how to get involved. This is the perfect time to contact us and make a difference in somebody's life whether it's giving a few hours, donating something yourself or getting your office or friends together to donate collectively.”

Volunteers are needed on December 14 – 18 to hand out food baskets and Christmas gifts to needy families and to sort and pack food donations.

The following items are needed:

Gifts for children ages 8-14

Skateboards

Radios/CD players with CDs

Age-appropriate books

Board games

Craft kits: i.e. beads, knitting, model kits

Sports memorabilia: i.e. hats & clothing

Wallets & purses

Sports balls

Toys for babies & infants

Frozen turkeys and hams, dry pasta, canned tuna and peanut butter also needed. They can be dropped at the MEND Center on Tuesday –Saturday 8 a.m. -5 p.m.

MEND is located at 10641 N San Fernando Road, Pacoima.

For more information on donations call: (818) 896-0246
To volunteer call: (818) 896-0246

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ABOUT MEND

MEND serves as many as 32,000 poverty-level clients each month while keeping operating costs at or under 6%, is the largest, most efficient and most comprehensive poverty-relief organization in the San Fernando Valley. MEND's mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance.