



MEND ANNOUNCES THE DATE FOR THIS YEAR'S HOPE FOR TOMORROW STAR GALA AND BENEFIT

**Guest Celebrities Include Morgan Fairchild,
Doug Savant and Angela Watson**

Pacoima, CA, March 19, 2009 – With an increase in demand for its services, Meet Each Need with Dignity (MEND) – San Fernando Valley's largest poverty relief agency – announced today the date for the Hope for Tomorrow Star Gala and Benefit, its main fundraiser of the year.

The Benefit, this year, will have three guest celebrities. "Angela Watson, Morgan Fairchild and Doug Savant have agreed to lend their star status to our efforts to help people living in poverty," said Letty Siegel, Gala Co-Chair Volunteer.

Among those that will be honored at the Benefit for their contributions in helping people who are living in poverty are Marianne Haver Hill, President & CEO of MEND, United Way of Greater Los Angeles, Our Lady of Lourdes Catholic Community, and Loma Linda University School of Dentistry.

The Benefit will take place at the MEND Center in Pacoima on April 23rd.

"Agencies like MEND are on the front-lines in helping those that have been impacted by one of worst economic down-turns to ever confront the nation", said Marianne Haver Hill, President & CEO of MEND. "Our Hope for Tomorrow Star Gala and Benefit is our biggest fundraising effort this year, and the proceeds will help us continue to serve the 35,000 poverty-level clients we serve each month."

WHAT:

MEND's (Meeting Each Need With Dignity)
Hope for Tomorrow Star Gala

Guest Celebrities:

Morgan Fairchild, Doug Savant, Angela Watson

MEET EACH NEED WITH DIGNITY



MEET EACH NEED WITH DIGNITY

Honorees:

- Hope for Tomorrow Awards - Marianne Haver Hill, President & CEO, MEND
- Leadership in MENDING Poverty Award – United Way of Greater Los Angeles
- Partnership for Tomorrow Award – Our Lady of Lourdes Catholic Community
- Planting the Seeds for Tomorrow Award – Loma Linda University School of Dentistry

Entertainment:

Jose Garcia – Brazilian Jazz-New Age

WHEN:

Thursday, April 23, 2009 at 6 PM
Star Gala Dinner and Auction
6:00 pm Cocktails ~ Silent Auction
7:30 pm Dinner ~ Awards Ceremony
Celebrity Guests

Individual seat tickets are \$175; Tables of 10 and sponsorship opportunities are also available.

For additional **information on tickets or sponsorship opportunities**, please contact Bette Baer at 818-368-8654 or Letty Siegel at 818-774-2214

WHERE:

MEND Center
10641 San Fernando Road
Pacoima, CA 91331

MEDIA CONTACT:

For more **information on MEND**, please contact Marianne Haver Hill, President and CEO, MEND at 818-896-0246, Ext 7321 or Marianne@mendpoverty.org



MEET EACH NEED WITH DIGNITY

About MEND (Meet Each Need with Dignity)

MEND (Meet Each Need with Dignity), which serves some 35,000 poverty-level clients each month while remarkably keeping operating costs to under 5%, is the largest, most efficient and most comprehensive poverty-relief organization in the San Fernando Valley. MEND's mission is to relieve the effects of poverty by providing all the basic human needs while giving their clients the tools, education, training, support and opportunities necessary to start the transition out of poverty.

MEND was born as a *volunteer-driven* organization nearly four decades ago in a garage in suburbia, and today utilizes more than 2900 volunteers (and only 21 paid staffers) to implement its vast array of programs that provide food, clothing, medical, dental and vision care; job training, classes in English as a Second Language, literacy, computers, office skills, sewing and parenting; math, reading and science tutoring for kids; hot meals, food, clothing and showers to the homeless and a community wide adopt-a-family Christmas Program.

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