

MEET EACH NEED WITH DIGNITY



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MEND– MEET EACH NEED WITH DIGNITY UNITES WITH LOS ANGELES FOOD TRUCKS TO STOP SUMMER HUNGER

**Los Angeles' 2nd Largest Food Bank to Receive Portion of Sales from
Food Trucks Antijitoscarmen, Buttermilk Truck, Dos Chinos Food,
LeesPhily, Worldfare and Popcycle treats**

WHAT:

MEND – Meet Each Need with Dignity (<http://www.mendpoverty.org>), Los Angeles' 2nd largest food bank and the San Fernando Valley's largest regional food bank and poverty organization, asked several food trucks to help Stop Summer Hunger. As a result, several food trucks will unite on August 4 by donating a percentage of their sales to MEND's Stop Summer Hunger campaign (<http://mendpoverty.org/foodtrucks.html>).

WHEN:

Wednesday, August 4, 2010

Saturday, August 7, 2010

WHO/WHERE:

On **Wednesday, August 4, 2010**, the following trucks will participate in the MEND Food Truck Stop Summer Hunger Campaign:

Antijitoscarmen – check Twitter for location(s).

“Offering Quesadillas, Sopas, Huaraches, Pambazos, Gorditas, Enchiladas, Tostadas, Tortas, Tamales, Alambres, we make it your way! More food than any other.”

<http://twitter.com/antojitoscarmen>

Buttermilk Truck – 7 p.m. – 10 p.m. THE BRIG (1515 Abbot Kinney Blvd., Venice)
“Mobile diner bringing housemade breakfast favorites day and night!”

<http://buttermilktruck.com/menu>

<http://twitter.com/buttermilktruck>

Dos Chinos Food – check twitter for location(s).

“Latin Asian Cuisine”

<http://www.doschinosfood.com/>

<http://twitter.com/doschinos>

LeesPhilly -- Hollywood Production Center 1149 N. Gower (check twitter for time)

“Trained in Philly to bring you the BEST steak sandwich. Our Gogi-style tacos & burritos are LA’s BEST. You’ve had the rest, now come taste the BEST!”

<http://twitter.com/LeesPhilly>

Worldfare 11:30 a.m. – 2:30 p.m. Laser Pacific 809 N. Cahuenga Blvd., Los Angeles

“The first Double Decker restaurant to hit the streets of America. Taste the Love! Love the Taste! Chef down below, party on top.”

<http://worldfare.com/>

<http://twitter.com/worldfare>

Saturday, August 7

Popcycletreats – Check for location

“Peddling frozen fresh fruit treats all over LA. John Cassidy: the legs. Michelle Sallah: the juice”

<http://www.facebook.com/popcycletreats>

<http://twitter.com/popcycletreats>

WHY:

- In the last year, the number of clients coming to the MEND Center for emergency food assistance has increased by 100 %!
- MEND goes through almost 250,000 lbs of donated food each month!
- MEND serves more than 20,000 hungry people each month through its Foodbank!
- MEND is the largest Foodbank in the San Fernando Valley, serving more than 25 smaller food pantries and distribution programs throughout the area
- Historically MEND has distributed more food during the summer...more than other months of the year except December – but our income is the lowest!

About MEND:

In the early 1970s, MEND (Meet Each Need with Dignity) opened its doors in an effort to transform the lives of the neediest residents of the San Fernando Valley - poor children and their struggling families. Starting as a small group of volunteers working from a garage, MEND has

grown primarily by word-of-mouth into one of the leanest operating non-profit organizations in existence. More than 91% of the support and donations received by MEND, now the largest poverty agency in the Valley, provides emergency food, clothing, medical, vision and dental care, job skills training and job placement assistance, English as a Second Language classes, youth activities, and a Christmas program. In 2009, we served as many as 31,000 individuals per month.

For more information about MEND, please contact Liza Sacilioc at 818-371-3685 or ms.liza@gmail.com, or Erick Lopez at 818-686-7335 or erick@mendpoverty.org.

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