

# MEET EACH NEED WITH DIGNITY



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## FOR IMMEDIATE RELEASE

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## **MEND Baby Shower**

*Pacoima charity will provide education and infant essentials to 60-80 expecting mothers*

**Pacoima, CA** — MEND – Meet Each Need with Dignity, the San Fernando Valley’s largest poverty-relief agency, is throwing their Bi-Annual Baby Shower on Wednesday, February 23, 2011 from 9 AM – 2 PM. At this shower, low-income mothers are showered with information by social services such as WIC as well as educational workshops on childcare and safety. They are also pampered with traditional baby gifts and necessities.

On **February 23** at the beautiful MEND center in Pacoima, the lobby will be transformed with blue and pink balloons, flowers and special hand-made baby blankets for this informative and celebratory shower for 60-80 MEND clients. New clothing donations for newborns are set aside all year long and special purchases are made, if necessary, to complete the shower essentials distribution.

The day begins with a nutritious continental breakfast followed by speakers from local social service agencies such as WIC. Afterwards, the mothers attend two educational workshops. Baby shower games are then played for prizes such as baby furnishings and large toys, and throughout the event raffle prizes are awarded. Afterwards, the mothers are treated to a nutritious lunch and given the shower gift bag. A typical shower bag is a carryall that includes clothing, bottles, diapers, and baby wipes.

## **ABOUT MEND**

MEND serves as many as 32,000 poverty-level clients each month while remarkably keeping operating costs at 5%. It is the largest, most efficient and most comprehensive poverty-relief organization in the San Fernando Valley. MEND’s mission is to break the bonds of poverty by providing basic human needs and a pathway to self-reliance.