



MEDIA ADVISORY

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or

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MEND Program Director

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Van Nuys Airport Employees and Flight Crews Donate Shampoo, Other Items for MEND's New Shower Program

What: MEND (Meet Each Need with Dignity), the San Fernando Valley's largest poverty agency, kicks off a new shower program for the homeless and others who have no plumbing in their homes.

Employees and flight crews at the Van Nuys Airport are working to make the Shower Program a great success by donating travel-size personal hygiene items to MEND. This is part of their "Caring Counts" collection drive, sponsored by Clay Lacy Aviation, to mend hearts this Valentine's Day.

Where: The New MEND Center
10641 San Fernando Road.
Pacoima, CA

Clay Lacy Aviation
7435 Valjean Ave.
Van Nuys, CA

When: The six-month Caring Counts collection drive begins Monday, Feb. 11.

Who: Contact Stacy Geere to interview representatives of the "Caring Counts" collection drive at Van Nuys Airport.

Contact Jenny Gutierrez to learn more about the shower program at MEND.

Background:

MEND (Meet Each Need with Dignity) provides emergency food, clothing, health care and other services to nearly 45,000 individuals each month.

Anyone who would like to participate in the "Caring Counts" collection drive can drop off donations at the MEND Center or at the Van Nuys FlyAway Bus Terminal lobby, 7610 Woodley Ave., Van Nuys (parking is free in the 30-minute passenger drop-off area). Items that can be donated include unused soap, shampoo, conditioner, toothbrushes, toothpaste, dental floss, deodorant, hand and body lotion, brushes and combs, and disposable razors.

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MEET EACH NEED WITH DIGNITY