

MEET EACH NEED WITH DIGNITY



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MEDIA ADVISORY – PRESS CONFERENCE

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‘Stamp Out Hunger’ Food Drive Kickoff to Feed the Hungry - 20th Anniversary Event

- WHO:** Actress Mariette Hartley
Actor William Sanderson
Los Angeles Mayor Antonio Villaraigosa
Executives and Representatives from the Following Participating Groups:
MEND – Meet Each Need with Dignity
U.S. Postal Service
National Association of Letter Carriers
Los Angeles Regional Food Bank
Ralphs
- WHAT:** Press Conference to launch the 2012 National Association of Letter Carriers (NALC) Annual National Food Drive ‘Stamp Out Hunger,’ the largest one-day food drive in the world.
- WHERE:** Food Bank at MEND – Meet Each Need with Dignity, 10641 San Fernando Rd, Pacoima
- WHEN:** **Tuesday, May 8, 10:30 a.m.**
- WHY:** At a time of year when food banks across the country struggle to keep up with demand and budget cuts threaten the social safety net, this May 12th people will come together to donate and volunteer, helping their neighbors all across the country through Stamp Out Hunger...the biggest single-day food drive in the world, to help assure that millions of struggling families won't send their kids to bed hungry!

Background

On Saturday, May 12, 2012, the National Association of Letter Carriers, in conjunction with the U.S. Post Office, will be collecting donated food items that participants leave in their mailboxes in every neighborhood across the nation to help stock local food banks that are struggling to keep up with demand. On May 8, the above supporters and organizers will gather to share the details to get involved and raise awareness. MEND representatives will discuss the critical need for food assistance in the LA area.

Emmy Award-winning actress Mariette Hartley first conquered Hollywood in the classic films *Ride the High Country* (1962) and *Marnie* (1964). She is currently recurring on the small screen on *Law & Order: SVU*, and has appeared on *Dirt*, *Big Love*, *Grey's Anatomy*, *The Cleaner* and *Saving Grace*. She is a three-time Clio Award winner for her Polaroid camera commercials with James Garner. Hartley's recent stage appearances include the Broadway production of *Cabaret*.

Character actor William Sanderson has appeared in many well known films, including *The Onion Field* (1979), *Coal Miner's Daughter* (1980) and *Last Man Standing* (1987). He is probably best known for his role in the classic sci-fi movie *Blade Runner* (1982). On television, Sanderson had recurring roles in *Newhart* (1982-90) and *Deadwood* (2004-06) and has guest starred in such series as *X Files*, *Babylon 5*, *Knight Rider* and *Married with Children*. Sanderson is currently starring on HBO in *True Blood*.